









# GREATER LENAWEE CHAMBER OF COMMERCE PROGRAMS AND EVENTS

Learn more about how you can get involved with the chamber's programs and special events.

# Welcome to the GLCC!

We are pleased to share with you our program and event guide for 2025. The most valuable resource that the chamber has is the engagement of our members in the opportunities we provide to connect and grow together. Our hope and desire is that your organization finds opportunities to engage with us and the entire Lenawee business community.

Keep in mind that as new programs/events are developed, there will be more opportunities than are presented in this guide. Here's to 2025!

### CHAIRMAN'S CIRCLE LEVEL:

**FSA Solar & Premier Bank** 

### **PLATINUM LEVEL:**

D & P Communications Old National Bank **TLC Community Credit Union** 

# **GOLD LEVEL:**

- Citizens Gas Fuel Company
  Michigan Works! Southeast
- County National Bank
- Creek Enterprise, Inc.
- Mannik and Smith Group
- ProMedica Charles & Virginia Hickman Hospital
- Rima Manufacturing



# MEMBER BENEFITS

- Exclusive Member eBlasts with News, Resources, and Event Information
- Listed in Member Directory
- Marketing Landing Page on Chamber Website
- Access to Group Health, Vision, Dental
- Access to Group 401K
- Member 2 Member Discount Program
- Business 2 Business Discount Program
- Office supply discounts from DBI
- Chamber Bucks Program
- Complimentary Membership with the Small Business Association of Michigan
- Labor Law Poster Discounts
- Utility Savings Program
- Training and Educational Webinars from the Michigan Chamber
- Access to Unemployment Hotline
- Business Advocacy at Local, State, and Federal Governments
- Certificates of Origins
- Member Only pricing at Chamber Events and Programs
- Post Job Opportunities to the MITALENT.ORG/Hotjobs Job Board
- Referral Network with other Members
- Relationship Building through Networking
- Leadership Development
- Business to Business Promotional Opportunities
- Volunteer Opportunities
- Employee Training Opportunities
- Business Education Opportunities
- Industry Roundtables



# MEMBERSHIP TIERS

# Individual/Elected Official \$200

Listed by individual's name only. Receive all included benefits.

# Nonprofit \$225

Receive all included benefits.

# Annual Classic \$325

Receive all included benefits. (Other payment options available upon discussion)

# Annual Classic+ \$550

Receive all included benefits. (For businesses with 30 FTE or more)





# MEMBERSHIP TIERS & MEMBER BENEFITS

# Gold Level \$1,000

Receive all included benefits. Up to two locations listed. Recognition on Chamber website. Recognition at Chamber events \$250 in credits to be used as desired.

# Platinum Level \$2,500

Receive all included benefits. Up to two locations listed. Recognition at Chamber events. 25% off Leadership Lenawee registration. One attendee at every Chamber Business Event (transferable within company / not including Annual Awards or Chamber Golf Outing). \$550 in credits to be used as desired.

# Chairmans Level \$5,000

Receive all included benefits. Up to two locations listed. Recognition on weekly chamber emails. 50% off One Leadership Lenawee registration. Two attendees at every Chamber Business Event (transferable within company not including Annual Awards or Chamber Golf Outing). \$1100 in credits to be used as desired.

# Breakfast Club & After Hours Program

Breakfast Club and our After Hours Program are used to make connections with other business professionals and share about your businesses and organizations. These two programs will be alternating every other month in 2025. All attendees must register prior to coming to the program.

# FREE for Chamber Members to attend!

# **\$5 per person for Non-Members**

# **Sponsorships**

# Be our host!

Members provide the meeting space and breakfast or refreshments (After Hours) for guests.

Monthly sponsor gets 15 minutes to present about their organization.



# **Summit Series**

- Summit Series is a quarterly luncheon
- hosted by the Greater Lenawee
- Chamber featuring engaging seminars led by local speakers.

#### 2025 Schedule:

February 27 May 22 August 28 November 20



\$40 - Non-Member Rate\$30 - Member Rate\$25 - Member Group Rate (4 or more)

# **Sponsorships**

# Title Sponsor \$750

- Large logo on all marketing materials
- Special thank you
- Booth at event
- Opening/Closing Remarks, opportunity to market your business
- Free registration for 4 guests

# Supporting Sponsor \$300

- Logo on all marketing materials
- Special thank you
- Booth at event
- Free registration for 2 guests

(sponsorship for 1 event for both sponsorship levels)





# LEADERSHIP LENAWEE

Throughout this program, participants will be challenged with a wide range of topics taught by local experts. Each course is picked to engage and create conversation that will help our future leaders grow in their business role and as an individual in our community.

Course sessions include topics such as public speaking, emotional intelligence, DISC profiles, nonprofit governance, government 101, constructive criticism, HR 101, diversity/inclusion, ethical leadership, leader vs manager, building relationships, mapping your future, company culture, etc.



### What does this program focus on?

DEVELOPING SKILLS	BUILDING RELATIONSHIPS
GROWING IN THE COMMUNITY	CAREER GROWTH
CULTIVATING NETWORKING	DEVELOPING LEADERS

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# Leadership Lenawee

## Meeting Days/Times:

Sessions are planned for the 1st and 3rd Wednesdays of each month from 8:30am-11:30am at different locations. This program runs from September through May for a total of 9 months!

# **Sponsorships**

# Title Sponsorship **\$2,000**

- Opportunity to speak to cohort at the beginning and end of the program
- Includes one free participant
- Large logo on all program marketing materials

(first right of refusal to current Title Sponsor)

# Supporting Sponsor \$1,000

- 50% discount for a participant
- Logo on all marketing materials

# Scholarship Provider \$750

 Helps to cover registration for one participant otherwise unable to take part



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# ANNUAL AWARDS

The Annual Awards Ceremony is to celebrate the achievements of businesses, organizations, local professionals and community leaders in the greater Lenawee area. This event honors award recipients in the following categories: Addison J. Comstock, Ann Hughes Legacy Leadership, Above & Beyond Excellence, Outstanding Young Professional, Beautification, Making a Difference, Growing Talent, and Ambassador of the Year.



**CONGRATS** to the 2024 Award Recipients!

Addison J. Comstock: Keith Chapman Ann Hughes Legacy Leadership: Kandice Karll Newsome Above & Beyond Excellence: Barrett's Showplace Gardens Outstanding Young Professional: Josh Tejkl Beautification: Hidden Lake Gardens Making a Difference: Community Learning Connections Growing Talent: Janis Montalvo Ambassador of the Year: Marty Schoonover

# **Annual Awards**

For all Award Sponsorships, first right of refusal to the 2026

sponsors. See sponsorship information below:

# **Sponsorships**

# **Event Title Sponsor**

#### Sponsorship Includes:

- Full table 6 tickets to the event
- Speaking opportunity at the beginning of the program
- Recognition on all marketing materials prior to event
- Recognition on each table at the event and in the digital/physical event program

# Addison J. Comstock Award Sponsor **\$500**

Given to a person that impacts the future of the Adrian community with their vision, planning, and efforts. This person helps improve the quality of life of others, or is an involved leader in business, civic, and community activities. This award is designed to recognize an individual or organization who is tenacious in their promotion and development of the City of Adrian, its economy, and business growth.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

# Ann Hughes Legacy Leadership Award Sponsor

Honors the legacy of Ann Hughes, founding partner of the Adrian Area Chamber of Commerce, and exemplifies the traits Ann passionately shared with this community. Those traits include a pioneering spirit, excellence, determination, a vision for betterment of the community. and a leader/mentor for women and those that are under-represented.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

\$500



### Above & Beyond Excellence Award Sponsor \$500

The Above & Beyond Excellence Award is designed to recognize a business, organization, or professional that demonstrates strong ethical values, community commitment and engagement, and environmental stewardship.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

# Outstanding Young Professional Award Sponsor

The future of our community and businesses depends on the next generation of leaders and professionals. This award celebrates a young person in our community that has early in their career set a high standard of excellence in the workplace and in community involvement.

\$500

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

### Beautification Award Sponsor \$500

Our community is a better place as we work to improve the appearance of community space, buildings, and grounds areas. The Beautification Award recognizes those projects that were completed throughout the year.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

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## Making a Difference Award Sponsor

\$500

The Marking A Difference Award is designed to recognize a nonprofit organization that makes a significant impact and difference in our local community. The impact of the nonprofit organization can be to a group, a single individual, a family, or the entire community.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

### Growing Talent Award Sponsor \$500

Businesses and organizations in our area have taken the call to help in talent development at many different levels and engagement. This award recognizes those who have gone above and beyond to support the talent network for their own business or our community as a whole.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event

# Ambassador of the Year Award Sponsor

## \$500

This award is given to a current Ambassador of the Greater Lenawee Chamber of Commerce. The recipient is someone who dedicates time and support to the Chamber, its mission and core values, and Chamber events and programs. This recipient actively promotes the chamber to the community.

#### Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 4 tickets to the event



The Top O' the Mornin' 5K Fun Run is a community event that allows the Chamber and event sponsors to connect with the public. This event takes place in March 2025. Runner registration includes a race tshirt (if registered before the deadline), swag bag, and after race snacks.

# **Sponsorships and Registration**

# Leprechaun \$500

- Logo on front of event t-shirt
- Opportunity to speak and be the starter for the race
- Elevated logo on all marketing materials
- Booth at event
- 2 runner registrations

# Pot O' Gold \$250

- Logo on back of event t-shirt
- Logo on all printed and digital materials
- Booth at event
- 1 runner registration

# Shamrock \$50

- Logo on route markers
- Name on event t-shirt

## Runner \$30

- Includes entry into the race
- Race t-shirt
- Swag bag
- After race snacks

Children 12 years old and younger can participate for FREE





The Annual Chamber Golf Outing is a fundraising event that allows the Chamber and event sponsors to connect with business professionals in our community. This event takes place in August 2025. Team registration is \$325 and includes 1 golf team, lunch, golf snacks, 18 holes of golf, and a cart to use at the course.

# **Sponsorships**

#### Major Sponsor \$850

- Golf team
- Banner on course
- Name on written materials
- Booth at the event

#### Food Sponsor \$600

- Golf team
- Sign at food table
- Name on written materials

#### Beverage Cart \$250 Sponsor

- Sign on cart
- Name on written materials

#### Deluxe Hole Sponsor \$250

- Setup at the Tee Box and promote your business to every golfer at the event as they pass through
- Play games and interact to grow interest and share about your business/organization

#### Women's Longest **\$100** Drive Sponsor

- Sign at hole
- Supply a \$50 prize

# **Sponsorships Continued**

#### Men's Longest **\$100** Drive Sponsor

- Sign at hole
- Supply a \$50 prize

#### Women's Closest **\$100** to the Pin Sponsor

- Sign at hole
- Supply a \$50 prize

#### Men's Closest to **\$100** the Pin Sponsor

- Sign at hole
- Supply a \$50 prize

#### Hole Sponsor **\$100**

- Sign at hole
- Supply a \$50 prize













The Business Expo is an event that works to connect businesses and business professionals. In 2024, the event was held at the Lenawee County Fair & Event Grounds in the Merchant Building. This event takes place in September 2025.





# **Sponsorships & Booth Registrations**

### Title Sponsor \$5,000

- Logo on all print and digital materials
- Speaking opportunities during the event
- Prime booth space at the event
- Branded swag given out to all attendees (provided by the business)
- Recognition on Expo Punch Card

(first right of refusal to current Title Sponsor)

## Supporting Sponsor \$1,000

- Logo/name on print and digital materials
- Prime booth space at the event
- Recognition on Expo Punch Card

## General Booth \$200



General Booth with Electricity \$250

Non-Profit Booth **\$100** 

Non-Profit Booth with Electricity **\$150** 



# BOARD OF DIRECTORS

#### 2025 Board of Directors

Todd Brown | Mannik Smith Group Otis Garrison | Krieghoff Lenawee Breece Kelly | D&P Communications David Lacasse | Stimpson and Associates Katie Mattison | Premier Bank Janis Montalvo | Living in Lenawee Realty Alisha Morton | TLC Community Credit Union Laura Pipis | United Way of Monroe/Lenawee Counties Wendy Pizana | County National Bank Tino Rebottaro | lott Insurance Agency Dave Ross | Hospice of Lenawee Joshua Roth | Musgrove & Company Jordan Scott | SLI Custom Signs and Apparel Misty Shulters | Michigan Works! Southeast Josh Teikl | August Advisory, LLC Melissa Tsuji | Siena Heights University Todd Warner | Gleaner Life Insurance Society



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